

University of California, Davis

Winter 2017 FRS 004 - 030
Global Poverty Seminar: Think Big, Start Small.

Units: 2

Meetings: 2 hours/week: Wednesday 2:10pm-4:00pm.

Instructor: Dr. Kurt Kornbluth, BAE

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CRN #: 25470

Location: 1605 Tilia, West Village

Grading: Pass/No Pass

Prerequisites: None

This two-unit course is aimed at undergraduate students who would like to learn more about the landscape of global poverty and get involved with a real project targeted at poverty alleviation. Case studies, guest lectures, and in-class activities will provide students with useful analytical tools for creating their own role in a sustainable solution.

Students are encouraged to bring their own projects and ideas oriented to poverty alleviation and inequality challenges. Students will be guided through the process of writing a [Blum PATA grant](#) to visit and work with that partner the following summer. Students will be linked up with a project partner that is working on a poverty alleviation project and be guided through the process of writing a grant to visit and work with that partner the following summer. The final output of the course will be presentation and a grant proposal to the Blum Center Grant PATA.

Each week the course will meet 1-½ hour in-class with and additional ½ hour of mentoring TBA.

About the Blum Grant PATA: PATA grants are limited to a maximum of \$2,000 for fieldwork completed in the summer months (June – September). [Blum PATA grant](#)

Assignments:

Reading assignments: Students will be given approximately 1-hour of reading per week, such as book chapters, articles and case studies to prepare them for each seminar. This material will be provided on the course Smartsite.

In-class assignments: Students will be given in-class activities to help them write their project proposal. Their participation in these activities will be a basis for their participation grade.

Presentations: Each student will give a 5-minute presentation to the class on their proposed project according to an outline given in class.

Final Project (grant proposal): Each student will write a 3-page Blum grant proposal according to an outline given in class. They will work on this for the last half of the course and be expected to have a version that is good enough to submit by the end of the quarter.

Grading:

Pass/No Pass

Class participation: 40%

Presentation: 20%

Grant application: 40%

Syllabus:

1. **January 11th: Introductory Class.**
2. *Kurt Kornbluth, Leanne Bolano—UC Davis D-Lab*
 - a. Course overview
 - b. Grant Proposal Overview
 - c. Tell us more about you.
 - a. Innovation Exercise: “*The Marshmallow Challenge*”
 - b. What happens when things go wrong? Plan Z.
3. **January 18th: Defining the Problem: One Problem, Many Solutions.**
Leanne Bolano—UC Davis D-Lab
 - a. The Power of Defining the Problem.
 - b. Measuring the Problem.
 - c. **Mentoring Session #1:** “*A problem well stated is a problem half solved*”
 - d. Projects and matching
4. **January 25th: Introduction to Global Poverty: Theoretical framework.**
Tu Jarvis—UC Davis Blum Center
 - a. What is Poverty?
 - b. What is understood by Poverty alleviation and Inequality? / How are Poverty alleviation and Inequality defined?
 - c. US & Global Poverty (California)
 - d. Gender & Poverty
 - e. Global Poverty in numbers (World Bank Development Indicators)
 - f. **Workshop #1:** “*Global Poverty in numbers*”
5. **February 1st: How to define your Target Population.**
6. *Paula Balbontin—UC Davis D-Lab*
 - a. Using a Qualitative Approach
 - b. Using a Quantitative Approach
 - c. **Workshop #2:** Building your Customer’s archetype & Empathy Map.
 - d. **Mentoring Session #2:** “*What are the gain and losses of your customer?*”
7. **February 8th: Your Value Proposition. Communicating your idea to an audience.**
Paula Balbontin—UC Davis D-Lab
 - a. Building a Compelling Value Proposition
 - b. Elevator Pitch: Communicating your idea to an audience.
 - c. **Workshop # 3:** “*How to build an Elevator Pitch*”
 - d. **Elevator Pitch Presentations.**
8. **February 15th: Blum Proposal Requirements.**
Funke Aderonmu—UC Davis Blum Center

- a. Building a Budget.
- b. Engage People! Host organization and recommenders.
- c. Understanding your project's environment: 4-lens of Sustainability Framework.
- d. **Workshop #4:** Building a Budget.
- e. **Mentoring Session #4:** "Understanding your environment, participants & opportunities"

9. February 22nd: Project Review Session:

Kurt Kornbluth, Leanne Bolano—UC Davis D-Lab

- a. Is your solution solving a real problem?
- b. Is your solution feasible in terms of time/resources?
- c. **Mentoring Session #5:** Project overview, proposal writing.

February 28th: Deadline for application submission: PATA Grant
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10. March 1st: Tips and Considerations when working in Development.

Tyler Jackson, Hendry Hendry—Blum Fellows 2016

11. March 8th: Research Checklist + Tools

Cynthia Gates, Nicole Walters—UC Davis Institutional Review Board Administration

12. March 15th: Presentations.

Kurt Kornbluth, Paula Balbontin, Leanne Bolano—UC Davis D-Lab

- a. 5-minute presentations using the NABC approach.

Other topics that will be discussed:

- b. Building networks. One letter from the organization that is hosting you while you are working on your project.
A Strong Participant: How to build a Resume: What to do, what not to do.
- c. **Successful Cases:** Using examples and real successful stories to discuss the critical issues to take in mind when implementing a project Additional, the Seminar considered a Presentation of one Project from D-Lab.

More information about the grant you will be applying for: [Blum PATA grant](#)