

# **Conceptual Museum Display Design**

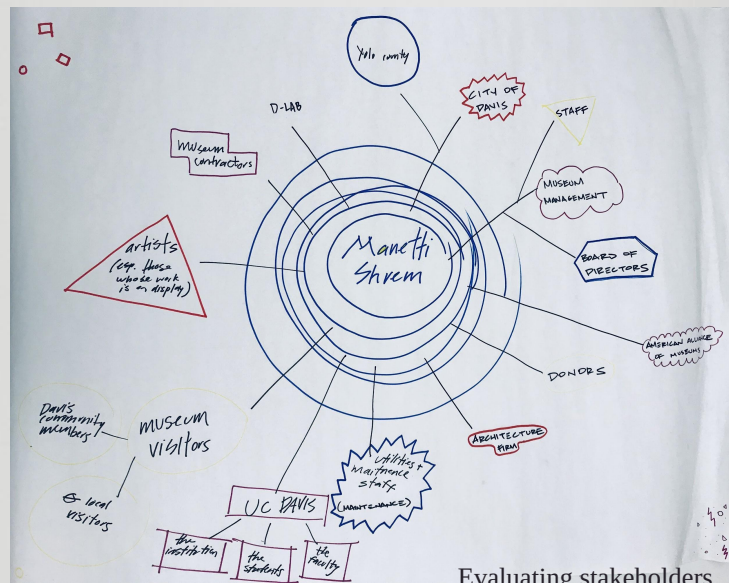
**Sustainable, modular pedestals**

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Genevieve Rose Basso  
Yolanda Aguila Gonzalez

# LAUNCH POINT

## Project Statement

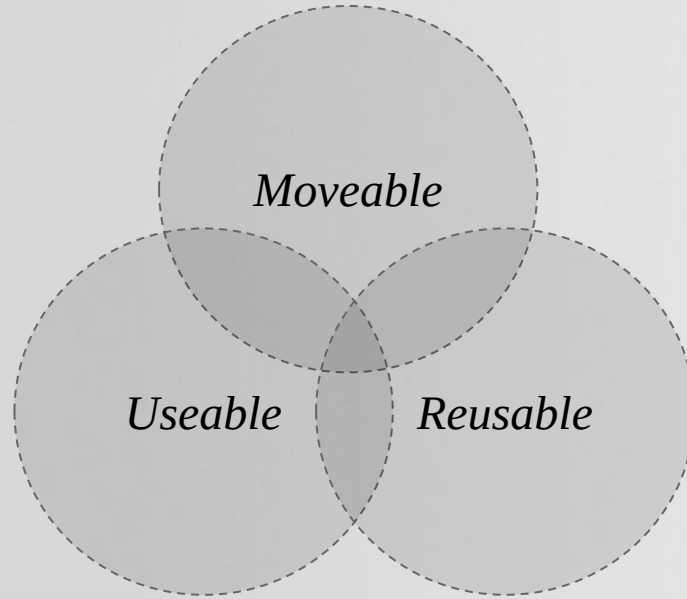
Create framework for modular, sustainable display design at the Manetti Shrem Museum in Davis, California





# FUNCTIONAL - MODULAR - SUSTAINABLE

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# DESIGN PROCESS

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## SITE VISIT

WHO IS IT FOR/what we saw

- Manetti Shrem Museum, visitors, patrons, museum management, donors, Davis community members, artists
- One-time use pedestals produced in-house with limited usage

## EVALUATING DISPOSABLE DESIGN



*Key question:* How do parts fit together?

### Modular design

- Innovative, Easily stored

### Materials & aesthetics

- Sustainable & Embracing the seam

# MATERIALS

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## Sustainable materials

Consider social, economic, and environmental factors from extraction to manufacture to use and into end of life.

## Considerations

- Bio-based paints
- Low emission materials
- Local materials
- Recycled - Upcycled

*Always look at life cycle!*



# PROCESS SKETCHES

*“Breaking it apart to put it back together”*



3D modeling



Community  
participation



Hand drawn  
sketches




Finalizing concepts

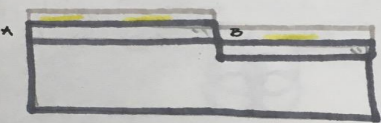
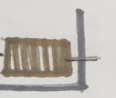
Deconstructing  
current pedestals  
from exhibits at  
the Manetti  
Shrem in  
February

P-Cub notes

code 1234  
(1-25)

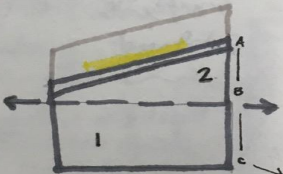

Redesign:

inspired w.  +  
topped with acrylic  
containing an art object

varying heights

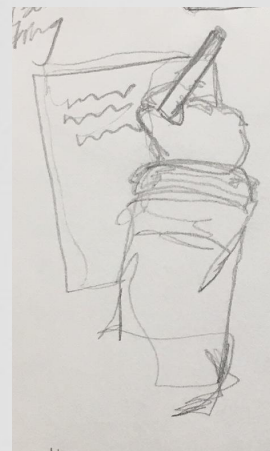
slopped

3 layers

1. base components, unmoving; contains cinder blocks

2. slopped storage, adjustable &? + "plate"

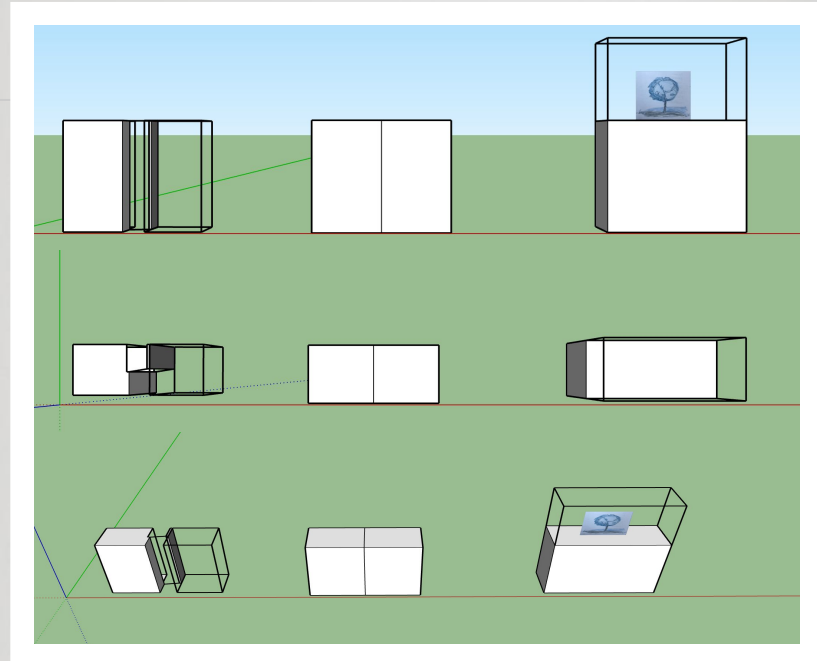




## ORIGINAL IDEA

2 pieces =  
1 pedestal

- ◆ *Stackable*
- ◆ *Hides seam*
- ◆ *Parts interconnect 'into' each other*



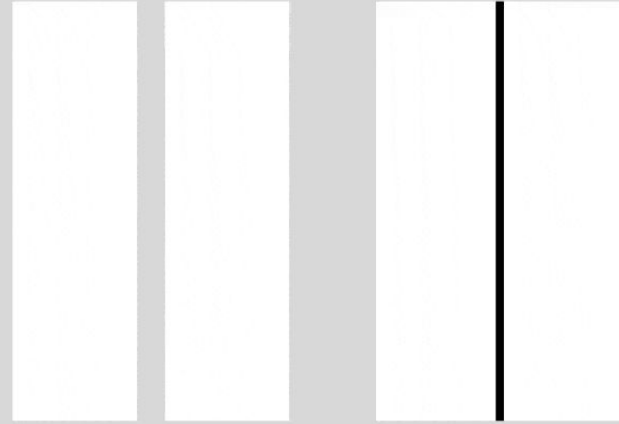


# FINAL CONCEPT

*Embracing the seam*

## STACKABLE & SEAM AWARE

Moving away from the 'white cube' mentality & embracing 1 black line





*Incorporating  
display into  
exhibit*

**EMBRACE  
THE LINE**



# CREDITS & CITATIONS

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*Special thanks to Luke Turner at the Manetti Shrem in addition to SketchUp, Canva, and the undergrad students at Hunt Hall who left materials in the studio we could scavenge.*





**thank you :)**